

Stewardship

Since it is essentially impossible to put a price on environmental value itself, it makes more sense to focus on the human labor involved in the protection and stimulation of such value. In this scenario, taxation of this labor is done bottom-up through a online platform.



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Sources

Clay Shirky on institutions vs. collaboration (TED 2005)
Online platforms like YouTube and Wikipedia
EM Market Insights, Beyond Carbon; Biodiversity and Water Markets (2009)

Issues

Can philanthropy provide sufficient funds?
Can or should other media be included apart from the internet?

Con's

It is uncertain how much funding will be needed to fuel the system.

Pro's

Creative entrepreneurs will be stimulated to start new projects
It can be started on a small scale and grow into a global structure
There is no top-down taxation

Organisation An online collaborative platform will be at the heart of this scenario. A foundation will manage the money intake from philanthropy and through the foundation's website the community determines how money get distributed.

Scale The distributed structure of the internet make that once the infrastructure is there, the system can operate on both local and global levels.

Funding Philanthropy funds the foundation and its infrastructure.

Moral In this scenario, it is not the environmental value which is made explicit but the human labor involved.

Taxation As designers of the infrastructure we do not value anything, the community will determine how the available credits will be distributed. It will be possible to value specific projects, areas or approaches.

Administration The money flow is administered through a online platform where the collaborators collective is in control (bottom-up).

Corruption Although the online community can report misuse, the foundation will also monitor.

Exchange Rate Laws of supply and demand determine how much conservation projects will be worth.

Comparables Reverse auction systems like the bush-tender and eco-tender projects in Victoria.

Incentives Moral values will determine economical value and create a balance.

